

Performance Measurement & Budgeting for Management

(Finance For Non-Finance Professionals)

Introduction

Managing Finance is one of the keys to business success in a fast changing and competitive business environment. Effective financial planning and control will help make effective business plan happen. Human resources professionals need to develop financial literacy and communicate confidently on financial matters with different departments. After this one-day training, they will be able to plan and control relevant costs more effectively for enhancing financial result.



Training Objective

At the end of the workshop, non-finance professionals:

- + Will appreciate the importance of Performance measurement System and Life Cycle costing and Budgeting
- + Will become more cost-conscious and risk conscious in the recent trend in HK market:
Life-cycle costing and target costing for budgeting
- + Will understand how performance measurement and life cycle costing and target costing affect your pricing and strategic management
- + Will be able to review Financial Indicators, Non-financial PMI & Benchmarking for business management
- + Will appreciate their important role of non-finance professionals in managing cash flow concept to run the business & operation
- + Will be able to communicate on financial matters confidently and effectively

Target Participants

Non-finance management, such as human resources professionals, sales professional, department heads, managers and directors

Training Methodologies

Interactive training methods will be used, comprising a mixture of mini-lectures, case study, business scenarios, activities, group discussions, and experience sharing

Course Contents

- + Why is Performance measurement Important?
- + Recent Trends for Budgeting: What are Target costing and Life cycle costing for Budgeting & its impact – Profit loss Forecast for pricing & strategic management
- + Performance measurement: What are financial indicators & Non-financial PMI?
- + Are the Cash-Flow projection, Performance measurement Reasonable and Realistic? What are the essential elements in Manufacturing/Trading companies, Service industries and Non-profit making organization
- + Performance measurement: How to use Balanced Scorecard & Benchmarking and its application in your company?
- + Effective divisional Performance Measures & Its usefulness in your division and company
- + The relationship and its end product between Performance measurement, Budget costing and cash – flow projection: Control

Date & Time:	6 th March, 2019 (Wed) 9:30am – 5:30pm
Venue:	21/F., Gala Commercial Center, 56 Dundas Street, Kowloon
Language:	Cantonese with English Teaching Material
Fee:	HKD2300/*HKD2150 (*Discount for payment settled on or before 13 th Feb., 2019, or 3 delegates apply together.)
Certificate:	Participants who successfully complete this course will be issued a Certificate of Attendance from CED School of Business.
Enquiry:	Tel: (852) 21539887 Email: training@ced.edu.hk

Trainer

Mr Ken WONG

FCCA, BA Business Studies, Master of Applied Finance

Mr Wong is a training consultant with over 20 years' experience and specializes in training on Finance for Non-Finance Executives, Financial Analysis and Management Development, He worked in Financial management & Corporate Finance of MNC, Local firms and one of Big Four for over 15 years. He also provided training to Degree courses & Master Degree courses in UK Universities, HKICPA & ACCA courses and had been the speakers for HKICPA Corporate Finance.

Enrolment

Please make cheque payable to "CED School of Business Limited" and send it together with this form to:
CED School of Business, Room 1314, 13/F., Gala Commercial Center, 56 Dundas Street, Kowloon

Enrolment Form			
Performance Measurement & Budgeting for Management (6 March 2019)			
<i>Applicants should fill in all details in block letters and fax to (852) 2770 3230 or e-mail to training@ced.edu.hk</i>			
Company Name:		Contact Person Name:	
Address:		Telephone:	
		Position:	
		Email:	
Delegate Name (Mr/Ms):		Delegate Name (Mr/Ms):	
Position:		Position:	
Telephone:	Fax:	Telephone:	Fax:
Mobile:		Mobile:	
Email:		Email:	
<input checked="" type="checkbox"/> Seats are limited and available on a first-come-first-served basis. <input checked="" type="checkbox"/> Confirmation of class schedule will be sent one week before class starts. If you do not receive any confirmation three days prior to the course, please call (852) 2153 9887 <input checked="" type="checkbox"/> Payment should be made together with the enrolment form before the course commencement or before the early bird deadline. <input checked="" type="checkbox"/> Applicants are expected to attend the training at the place and time specified in the leaflet. In case of cancellation, please notify us in writing 14 working days prior to the event. Substitutions can be made at any time without penalty. <input checked="" type="checkbox"/> Should a delegate fail to attend or withdraw after cancellation deadline, the full course fee remains payable and no refund. <input checked="" type="checkbox"/> Official receipt will only be issued upon written request. <input checked="" type="checkbox"/> Training Services Provider reserves the right to make alternations regarding arrangements. <input checked="" type="checkbox"/> Which channel do you get the information of this training courses? 1. <input type="checkbox"/> Fax 2. <input type="checkbox"/> Email 3. <input type="checkbox"/> Website 4. <input type="checkbox"/> Seminar 5. <input type="checkbox"/> Facebook 6. <input type="checkbox"/> LinkedIn 7. <input type="checkbox"/> Advertisement 8. <input type="checkbox"/> Business Manager 9. <input type="checkbox"/> Others: (Please specify) _____			
All the above information will be strictly used by CED School of Business for processing the application of the course only. For the details of the Personal Data (Privacy) Ordinance, please visit: https://www.pcpd.org.hk/english/files/pdpo.pdf			
I agree and accept the above terms and conditions Signature: _____ Date: _____			