

# Boost Employee Motivation and Engagement through Innovative HRM Solutions

## Why do you need this program?

With retention and productivity strategies becoming a key consideration for organizations, employee motivation and engagement is on the top agenda for business leaders today. However, creating truly effective motivation and engagement strategies is no easy feat. Is there any way that can boost up employee motivation and engagement without spending much money? This course will share with you the innovative solutions in driving the employee motivation and engagement.

## Who is this program for?

The workshop is particularly designed for the HR professionals and business leaders who are responsible for driving and engaging employees to perform at their best and get results.

## Program outline

- Definitions of employee motivation and engagement.
- Any factors to affect employee to engage with the company and well perform.
- Stimulation of ideas to break through the traditional contents of HR practices within budget.
- Leveraging supports from corporate stakeholders in employee engagement and best practices of relevant industries.
- Development and formulation of tailor-made and innovative HR solutions to establish a winning workplace for motivating and engaging employees effectively.
- Driving innovative engagement practices and relevant measurements as sustainable.



**Date & Time:** 13<sup>th</sup> August, 2019 (Tuesday) 9:30am – 5:30pm

**Venue:** 21/F., Gala Place, 56 Dundas Street, Mong Kok, Kowloon (Yaumatei MTR exit A2)

**Language:** Cantonese with English terminology

**Fee:** HKD2,300 / \*HKD2,150

\*Discount for payment settled on or before 23<sup>rd</sup> July 2019, or 3 delegates apply together.

**Certificate:** Participants who successfully complete this course and have 80% attendance will be issued a Certificate of Attendance

**Enquiry:** Tel: 21539887

Email: [training@ced.edu.hk](mailto:training@ced.edu.hk)

## Enrolment:

Please make cheque payable to “CED School of Business Limited” and send it together with this form to: CED School of Business, Room 1314, 13/F., Gala Place, 56 Dundas Street, Mong Kok, Kowloon

## Trainer: Dr Phiyon Lam

### Doctor in Business Administration

Phiyon has possessed more than 25 years of experience in regional Human Resources Management with sizeable US-based and European global corporations in manufacturing, consumer products, supply chain and automation engineering industries across Asia Pacific region. She has held senior regional HR leader positions in those companies and is now working as a Management Consultant.

Having in-depth working experiences in human resources management under global business environment, Phiyon is equipped with comprehensive expertise in optimizing and turning around organization performance for organization change, merge and acquisition. She is also good at formulating and executing organization development strategies including talent recruitment, development and retention, performance management, compensation and benefit system establishment. Phiyon obtained her Doctor Degree in Business Administration and Executive Master Degree in Business Administration from the City University of Hong Kong.

## Enrolment Form

### Boost Employee Motivation and Engagement through Innovative HRM Solutions (13 August 2019)

Applicants should fill in all details in block letters and fax to (852) 2770 3230 or e-mail to [training@ced.edu.hk](mailto:training@ced.edu.hk)

Company Name:		Contact Person Name:	
Address:		Telephone:	
		Position:	
		Email:	
Delegate Name (Mr/Ms):		Delegate Name (Mr/Ms):	
Position:		Position:	
Telephone:	Fax:	Telephone:	Fax:
Mobile:		Mobile:	
Email:		Email:	

- ✓ Seats are limited and available on a first-come-first-served basis.
- ✓ Confirmation of class schedule will be sent one week before class starts. If you do not receive any confirmation three days prior to the course, please call (852) 2153 9887
- ✓ Payment should be made together with the enrolment form before the course commencement or before the early bird deadline.
- ✓ Applicants are expected to attend the training at the place and time specified in the leaflet. In case of cancellation, please notify us in writing 14 working days prior to the event. Substitutions can be made at any time without penalty.
- ✓ Should a delegate fail to attend or withdraw after cancellation deadline, the full course fee remains payable and no refund.
- ✓ All the course fee should be settled 3 working days before the class date. Late payment will be subject to HKD200 administrative charges.
- ✓ Official receipt will only be issued upon written request.
- ✓ Training Services Provider reserves the right to make alternations regarding arrangements.
- ✓ Which channel do you get the information of this training courses? 1.  Fax 2.  Email 3.  Website 4.  Seminar 5.  Facebook 6.  LinkedIn 7.  Advertisement 8.  Business Manager 9.  Others : (Please specify) \_\_\_\_\_

All the above information will be strictly used by CED School of Business for processing the application of the course only. For the details of the Personal Data (Privacy) Ordinance, please visit: <https://www.pcpd.org.hk/english/files/pdpo.pdf>

I agree and accept the above terms and conditions

Signature: \_\_\_\_\_ Date: \_\_\_\_\_