

Attracting and Retaining Talents Through Effective HR Solutions

Recruiting and retaining the right talents are always challenges for the management and HR professionals of most industries and organizations. Some people may think that salary is the key. However, there are many factors to attract and retain talents apart from the competitive salary package. Besides, it is a challenge for the HR professionals to facilitate the relevant processes effectively. Any strategies and tactics are there to deal with those challenges and establish an engaged team to drive the business performance? This practical and interactive training workshop is available now.



Target Audiences

The workshop is particularly designed for HR professionals and functional managers who are responsible for driving team's performance and organization's results.

Course Objective

The purpose of this workshop aims at developing participants with the knowledge and skills to establish effective human resources solutions to motivate and retain employees for the company.

Course Outline

- Why is there an employee turnover?
- Employee turnover – problem vs. opportunity
- Measurement of employee turnover and analysis of the story behind the numbers and hidden reasons
- Costs of employee turnover
- Analysis of difficulties to attract right talents.
- Tactics of attracting talents through effective channels.
- Solutions for motivating and retaining talents
- Insights of building up an engaged team to drive company's performance.



Date & Time: 15th March, 2019 (Friday) 9:30am – 5:30pm

Venue: 21/F., Gala Commercial Center, 56 Dundas Street, Kowloon (Yaumatei MTR exit A2)

Language: Cantonese with English terminology

Fee: HKD2,300 / *HKD2,150

*Discount for payment settled on or before 22nd February 2019, or 3 delegates apply together.

Certificate: Participants who successfully complete this course and have 80% attendance will be issued a Certificate of Attendance

Enquiry: Tel: 21539887

Email: training@ced.edu.hk

Enrolment:

Please make cheque payable to “CED School of Business Limited” and send it together with this form to: CED School of Business, Room 1314, 13/F., Gala Commercial Center, 56 Dundas Street, Kowloon

Trainer: Dr Phiyon Lam

Doctor in Business Administration

Phiyon has possessed more than 25 years of experience in regional Human Resources Management with sizeable US-based and European global corporations in manufacturing, consumer products, supply chain and automation engineering industries across Asia Pacific region. She has held senior regional HR leader positions in those companies and is now working as a Management Consultant.

Having in-depth working experiences in human resources management under global business environment, Phiyon is equipped with comprehensive expertise in optimizing and turning around organization performance for organization change, merge and acquisition. She is also good at formulating and executing organization development strategies including talent recruitment, development and retention, performance management, compensation and benefit system establishment. Phiyon obtained her Doctor Degree in Business Administration and Executive Master Degree in Business Administration from the City University of Hong Kong.

Enrolment Form

Attracting and Retaining Talents Through Effective HR Solutions (15 March 2019)

Applicants should fill in all details in block letters and fax to (852) 2770 3230 or e-mail to training@ced.edu.hk

Company Name:		Contact Person Name:	
Address:		Telephone:	
		Position:	
		Email:	
Delegate Name (Mr/Ms):		Delegate Name (Mr/Ms):	
Position:		Position:	
Telephone:	Fax:	Telephone:	Fax:
Mobile:		Mobile:	
Email:		Email:	

- ✓ Seats are limited and available on a first-come-first-served basis.
- ✓ Confirmation of class schedule will be sent one week before class starts. If you do not receive any confirmation three days prior to the course, please call **(852) 2153 9887**
- ✓ Payment should be made together with the enrolment form before the course commencement or before the early bird deadline.
- ✓ Applicants are expected to attend the training at the place and time specified in the leaflet. In case of cancellation, please notify us in writing 14 working days prior to the event. Substitutions can be made at any time without penalty.
- ✓ Should a delegate fail to attend or withdraw after cancellation deadline, the full course fee remains payable and no refund.
- ✓ Official receipt will only be issued upon written request.
- ✓ Training Services Provider reserves the right to make alternations regarding arrangements.
- ✓ Which channel do you get the information of this training courses? 1. Fax 2. Email 3. Website 4. Seminar 5. Facebook 6. LinkedIn 7. Advertisement 8. Business Manager 9. Others: (Please specify) _____

All the above information will be strictly used by CED School of Business for processing the application of the course only. For the details of the Personal Data (Privacy) Ordinance, please visit: <https://www.pcpd.org.hk/english/files/pdpo.pdf>

I agree and accept the above terms and conditions Signature: _____ Date: _____