

Applying Innovation to Boost your Employee Engagement

Why do you need this program?

With retention and productivity strategies becoming a key consideration for organizations everywhere, employee engagement is high on the agenda for business leaders today. However, creating truly effective engagement strategies is no easy feat. Is there any way that can boost up employee engagement without spending much money? This course will share with you the innovative practices in driving the employee engagement.

Who is this program for?

The workshop is particularly designed for the HR professionals and business leaders who are responsible for driving and engaging employees to perform at their best and get results.

Program outline

- Definitions of employee engagement and innovation.
- Examine any factors that may be at the root of suboptimal levels of engagement
- Generation of innovative ideas to break through the traditional contents of HR practices within budget.
- How to leverage supports from corporate stakeholders in employee engagement and best practices of relevant industries.
- Development and formulation of tailor-made and innovative HR practices to create a work environment that encourages employee engagement
- Driving innovative engagement practices and relevant measurements as sustainable.



Date & Time: 25th June, 2019 (Tuesday) 9:30am – 5:30pm

Venue: 21/F., Gala Commercial Center, 56 Dundas Street, Kowloon (Yaumatei MTR exit A2)

Language: Cantonese with English terminology

Fee: HKD2,300 / *HKD2,150

*Discount for payment settled on or before 4th June 2019, or 3 delegates apply together.

Certificate: Participants who successfully complete this course and have 80% attendance will be issued a Certificate of Attendance

Enquiry: Tel: 21539887

Email: training@ced.edu.hk

Enrolment:

Please make cheque payable to “CED School of Business Limited” and send it together with this form to: CED School of Business, Room 1314, 13/F., Gala Commercial Center, 56 Dundas Street, Kowloon

Trainer: Dr Phiyon Lam

Doctor in Business Administration

Phiyon has possessed more than 25 years of experience in regional Human Resources Management with sizeable US-based and European global corporations in manufacturing, consumer products, supply chain and automation engineering industries across Asia Pacific region. She has held senior regional HR leader positions in those companies and is now working as a Management Consultant.

Having in-depth working experiences in human resources management under global business environment, Phiyon is equipped with comprehensive expertise in optimizing and turning around organization performance for organization change, merge and acquisition. She is also good at formulating and executing organization development strategies including talent recruitment, development and retention, performance management, compensation and benefit system establishment. Phiyon obtained her Doctor Degree in Business Administration and Executive Master Degree in Business Administration from the City University of Hong Kong.

Enrolment Form

Applying Innovation to Boost Your Employee Engagement (25 June 2019)

Applicants should fill in all details in block letters and fax to (852) 2770 3230 or e-mail to training@ced.edu.hk

Company Name:		Contact Person Name:	
Address:		Telephone:	
		Position:	
		Email:	
Delegate Name (Mr/Ms):		Delegate Name (Mr/Ms):	
Position:		Position:	
Telephone:	Fax:	Telephone:	Fax:
Mobile:		Mobile:	
Email:		Email:	

- ✓ Seats are limited and available on a first-come-first-served basis.
- ✓ Confirmation of class schedule will be sent one week before class starts. If you do not receive any confirmation three days prior to the course, please call **(852) 2153 9887**
- ✓ Payment should be made together with the enrolment form before the course commencement or before the early bird deadline.
- ✓ Applicants are expected to attend the training at the place and time specified in the leaflet. In case of cancellation, please notify us in writing 14 working days prior to the event. Substitutions can be made at any time without penalty.
- ✓ Should a delegate fail to attend or withdraw after cancellation deadline, the full course fee remains payable and no refund.
- ✓ Official receipt will only be issued upon written request.
- ✓ Training Services Provider reserves the right to make alternations regarding arrangements.
- ✓ Which channel do you get the information of this training courses? 1. Fax 2. Email 3. Website 4. Seminar 5. Facebook 6. LinkedIn 7. Advertisement 8. Business Manager 9. Others: (Please specify) _____

All the above information will be strictly used by CED School of Business for processing the application of the course only. For the details of the Personal Data (Privacy) Ordinance, please visit: <https://www.pcpd.org.hk/english/files/pdpo.pdf>

I agree and accept the above terms and conditions Signature: _____ Date: _____